

Ads (short Printed Ads) + persuasive writing

Write a 150-word persuasive essay that covers the details of the promotion and the advantages of the promotion to convince a friend to share this with you.



Situation: Burger King has launched the “Mix&Match” promotion. The customer can buy two burgers for \$5 instead of \$9. It is a really good deal but only for eating in the restaurant. If you are a burger maniac, you will not miss this kind of promotion. However, you need a friend to share a cost of another burger and to eat it with you. Your friend, Alex, who is on a weight loss program, is the only friend who lives near you and is able to go with you. How would you persuade Alex to go and eat a burger with you at the restaurant? How will a burger benefit his diet? What advantages of the promotion can you use to motivate him?

Sample

Dear Alex,

Have you heard about the new promotion from Burger King? You can buy two burgers for \$5 instead of \$9. How wonderful is that? The customer can choose any kind of burger. It is called **Mix&Match** and it only comes once every three years. There are a hundreds of kinds of burgers and one of them is a full-veggie burger. I think you will like it. It has lots of vegetables and dressing like a Greek salad with wholewheat bread. This kind of bread is very nutritious and I think it is a good carbohydrate. This will suit your diet, so you do not have to worry about your weight. Another thing, we have not seen each other for a month. We can catch up there and spend some time to plan our next trip together. When would you like to go and check it out? I have time this Friday. Give me a call.

Cheers,

Dan

Writing

Write a 150-word persuasive essay that covers the advantages of online shopping to motivate your friend to use www.walmart.com the next time she shops.



Situation: Your friend, Emma, who loves to go shopping has just learned how to use social networks. She always goes to the department store, even to buy only one item. Lately, she has some walking problems. She cannot go outside that much but she still has to do some shopping. She never uses online shopping and she does not believe it will work. You are a regular customer of www.walmart.com. It is very practical for you. You would like her to shop online using this website. How would you persuade Emma to be interested in online shopping? How will it be useful for her? What advantages of online shopping can you use to inspire her?